

Prof. Dr. Alexander Brem holds the endowed chair of Entrepreneurship in Technology and Digitalization, and is Director of the Institute of Entrepreneurship and Innovation Science (ENI), at the University of Stuttgart, Germany. The Chair was endowed by the Mercedes-Benz Fund in the *Stifterverband*. He is also Chairman of the Supervisory Board of the *Technology License Office (TLB) of the Baden-Württemberg Universities GmbH*. His earlier positions included Professor of Technology and Innovation Management at the Mads Clausen Institute at the University of Southern Denmark (SDU), where he also led the interdisciplinary section Innovation and Design Engineering. In addition, he held the Chair of Technology Management at the University of Erlangen-Nuremberg (FAU) before joining the University of Stuttgart in 2020.

Prof. Brem has also been a successful entrepreneur. He cofounded the firm *VEND consulting GmbH*, which was nominated for the *Bavarian Entrepreneurs Award*. Furthermore, he was part of the founding team and CEO of the biotech startup *Agrolytix GmbH*. With this company, he won the nationwide *Science4Life* Entrepreneurship competition and the *Business Plan Competition of Northern Bavaria*. He has been an active mentor for many science-based startups for several years.

Prof. Brem is International Advisory Board Member of the Research Center of Technological Innovation, Tsinghua University (Beijing), a CCSR International Research Associate at De Montfort University (UK), an Honorary Professor of Innovation and Entrepreneurship at SDU, and a visiting professor at various universities.

Prof. Brem has substantial experience with scholarly publications as well. He has served as Editor-in-Chief of the *International Journal of Entrepreneurial Venturing* (2015 – 2017) and the *International Journal of Innovation and Technology Management* (2018 – 2021). He currently serves as Associate Editor for *Technological Forecasting and Social Change* and *IEEE Transactions on Engineering Management*. Since 2023, he is Editor-in-Chief of the *IEEE Engineering Management Review (EMR)*. He has published in international journals, for instance the *Strategic Entrepreneurship Journal*, *California Management Review*, and the *Journal of Business Research*. He has been regularly acknowledged as one of the most active research professors in the field of Business and Management in German-speaking countries and among the top 1% in his area of research worldwide based on the *Stanford/Elsevier* ranking.

Prof. Brem obtained an advanced degree in Business Administration (Dipl.-Kfm.) with a major in Entrepreneurship and completed a doctoral degree (Dr. rer. pol.) in the same area from FAU, in 2004 and 2007, respectively.

Further information is available at <https://www.eni.uni-stuttgart.de/en/institute/team/Brem-00002/>